



## Introduction

Moneta™ Revenue Assurance System is a first-of-its-kind, complete RA solution, designed to tackle critical revenue assurance challenges across the entire revenue chain. Moneta offers a set of pre-configured solution templates to address RA challenges inherent to individual service verticals – Wireless, Fixed, Cable MSPs & MVNOs. These solution templates address revenue assurance issues across multiple functional areas such as service fulfilment, usage integrity, retail billing, interconnect/wholesale billing and content settlement. Each solution template is ready-to-use and includes:

- Set of appropriate health checks to monitor
- Control points & interfaces to extract data
- Reports & dashboards to present results, and
- Workflow to monitor, action & close cases

Using these solution templates, operators can dramatically reduce the time required to implement or extend the coverage of their RA practice. Moreover, operators can easily reconfigure or remodel existing templates to accommodate changing business requirements.



## Business benefits

### Capture revenue and eliminate loss

It is vital that operators, having identified leaking revenue, can take steps to recover and collect this revenue. Moneta enables operators to capture otherwise unbilled revenue by helping to re-process dropped xDRs within the billing cycle. Moneta allows the rapid closure of the operational loop by:

- monitoring of strategic objectives through health checks
- investigating the causes of leakage
- implementing a comprehensive workflow to track cases to closure, and finally
- preventing recurrence by updating systems & processes

### Launch profitable products and services

Moneta's integrated test-call engine enables operators to quickly test new services to identify areas of potential leakage and counter the problem

before formally launching the service. The efficient scenario builder helps model an operator's business environment, generates test calls to model likely traffic patterns and analyzes results to identify points of leakage. This pro-active RA practice thus ensures that benefits of new services are not lost to the spectre of leaking revenue.

### Optimize existing investment and assets

In order to accommodate growth, operators often invest in expensive new infrastructure when they could have easily redeployed existing, unutilized assets. Absence of a holistic view on the current status of all assets is usually the cause of such sub-optimal investment decisions. Moneta helps ensure that all assets are accounted for and fully utilized. Alerts are generated identifying assets that are currently used but not billed or assets that are available but not provisioned. Acting on such alerts help operators to re-deploy stranded assets and greatly improve the return on capital investment.

## Slash total cost of ownership

Operators end up spending many times their original investment in customizing inflexible RA solutions to meet changing needs. Moneta's intuitive GUI helps slash customization costs by allowing operators to quickly and reliably configure/modify RA control points to reflect evolving business processes. Moneta's rule-based components coupled with a powerful visual platform enormously increase in-house staff productivity while reducing dependence and costs incurred on hiring external consultants.

## Accelerate decision-making and time-to-market

Moneta's well-articulated performance dashboard delivers end-to-end visibility of the revenue chain's health in near-real time. With multi-dimensional views that are easily configurable, Moneta presents operational metrics and helps predict imminent problems, assess deviations and flag stresses. Improved visibility and intelligence give operators the confidence to rapidly launch next generation services critical to revenue growth and to staying competitive.

### About Subex Limited

Subex Limited is a leading global provider of Operations and Business Support Systems (OSS/BSS) that empowers communications service providers (CSPs) to achieve competitive advantage through Business Optimization and Service Agility - thereby enabling them to better operational efficiency to deliver enhanced service experiences to subscribers. The company pioneered the concept of a Revenue Operations Center (ROC) - a centralized approach that sustains profitable growth and financial health through coordinated operational control.

Subex's product portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfillment, provisioning automation, revenue assurance, cost management, data integrity management, fraud management and interconnect / inter-party settlement.

Subex's customers include 36 of the world's 72 biggest\* telecommunications service providers. The company has more than 300 installations across 70 countries.

\* Forbes' Global 2000 list, 2009

For more information please visit [www.subexworld.com](http://www.subexworld.com)



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#### Subex Limited

Adarsh Tech Park,  
Devarabisanahalli, Outer Ring Road,  
Bangalore - 560037  
India  
Phone: +91 80 6659 8700  
Fax: +91 80 6696 3333

#### Subex Inc.

12101 Airport Way, Suite 300  
Broomfield, Colorado 80021  
USA  
Phone: +1 303 301 6200  
Fax: +1 303 301 6201

#### Subex (UK) Ltd.

3rd Floor, Finsbury Tower,  
103-105 Bunhill Row,  
London, EC1Y 8LZ  
UK  
Phone: +44 20 7826 5420  
Fax: +44 20 7826 5437

#### Subex Americas Inc.

30, Fulton Way,  
Richmond Hill, Ontario,  
Canada L4B 1E6  
Phone: +1 905 886 7818  
Fax: +1 905 886 9076

#### Subex (Asia Pacific) Pte. Ltd.

175A, Bencoolen Street,  
# 08-03 Burlington Square,  
Singapore 189650  
Phone: +65 6338 1218  
Fax: +65 6338 1216