

**Press Release**

**2 July 2008**

**Subex and Siemens successfully help leading telecommunications service provider in Vietnam to combat fraud**

**Bangalore, INDIA:** Subex Limited, a leading global provider of Operations and Business Support Systems (OSS/BSS), today announced that along with one of its key partners Siemens Information Systems Ltd (SISL), a world-class IT systems integrator and total solutions provider, it has successfully implemented its Nikira™ Fraud Management product at a leading mobile telecommunications service provider in Vietnam.

As part of the deployment, SISL provided professional services, including project management, training and testing, whereas Siemens Ltd, Vietnam (SLV) was the end supplier of services to the customer for Subex's Fraud Management system. The joint solution helped the service provider to effectively combat potential fraud across its post-paid, pre-paid, data and roaming services.

On the successful completion of the project Mr. Sanjeev Sinha, Managing Director, Siemens Information Systems Ltd., commented, "We met the service provider's expectation and overcame all challenges in our first system integration project with Subex's Fraud Management solution".

"This successful implementation demonstrates the strength of our partner network and continues to illustrate how effective our solutions are for mobile operators. We hope to win more such deals with our key partners and provide leading service providers with the required competitive advantage to meet increasing market demands." said Colin Hales, Vice President, Global Alliances, Subex Ltd.

Nikira helps wireline and wireless telecom operators to detect and investigate both traditional and next-generation frauds in order to prevent revenue leakage. A key component of the Subex suite of Revenue Maximization solutions, Nikira uses flexible rules-based alarms and artificial-intelligence driven advanced analytics to identify likely fraudulent behavior, helping operators to detect known fraud types and patterns of unusual behavior in all telecoms environments – wireline, wireless and across all services.



Leading service providers around the world turn to Subex to combat fraud, conduct revenue assurance, correct configuration and interconnect billing errors, and manage third-party relationships to maximize margins and adopt lean operations.

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#### **About Subex Limited**

Subex Limited is a leading global provider of Operations and Business Support Systems (OSS/BSS) that empowers communications service providers to achieve competitive advantage and deliver new service experiences to subscribers. The company pioneered the strategic concept of the Revenue Operations Center (ROC) – a centralized framework for end-to-end control of a service provider's revenue and costs, fostering operational dexterity for sustained profitability.

Subex's software portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfillment, provisioning automation, revenue assurance, cost management, data integrity management, fraud management and interconnect/interparty settlement.

Subex's customers include 32 of the world's 50 largest service providers. The company has more than 270 installations across 70 countries.

For more information please visit [www.subexworld.com](http://www.subexworld.com).

#### **About Siemens Information Systems Ltd.:**

Siemens Information Systems Ltd. (SISL), the IT arm of Siemens, is one of the foremost names in Information and Communications technology in India today focusing on niche markets. Since its inception, SISL has grown to be one of the leading systems integrators and total solutions provider of world-class software solutions with its extensive domain expertise and technology specialization, to a global clientele in the areas of airports, automotive, financial services, healthcare, manufacturing, media, public sector, telecommunications and utilities.

Starting January 2007, Siemens has bundled its worldwide IT solutions, IT services and software activities and drive their further development under the roof of "Siemens IT Solutions and Services". Siemens IT Solutions and Services comprises of the following 5 entities - Siemens Information Services Ltd. (SISL), India, Siemens Business Services (SBS), Program and System Engineering (PSE), Austria, Development Innovation and Projects (DIP), Greece and the Business. These 5 entities together offer a unique range of comprehensive, completely integrated, sector-specific IT solutions and services from a single source.

For more information pls log onto [www.siemens.com/it-solutions](http://www.siemens.com/it-solutions)

#### **Forward Looking and Cautionary Statements**

Certain statements in this release concerning Subex's products, strategy and future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, market acceptance of Subex's products and services, Subex's ability to implement



its growth strategy, competition in Subex's areas of business and general economic conditions affecting the telecom industry.

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