

**Press Release**

**26 June 2008**

**Leading service provider in Romania aims for increased flexibility and maximum revenues using Subex's Revenue Assurance solution**

*Will use Moneta to meet revenue assurance challenges*

**Bangalore, INDIA:** Subex Limited, a leading global provider of Operations and Business Support Systems (OSS/BSS), announced today that one of Romania's leading mobile service providers has contracted to implement Moneta™, Subex's leading Revenue Assurance system. Moneta will provide the company with increased flexibility to meet its revenue assurance needs from a strategic as well as an operational standpoint. The company is already using Subex's Nikira™ for its Fraud Management requirements.

Sudeesh Yezhuvath, COO, Subex Ltd, said, "We are very pleased to strengthen our relationship with this customer. Since we are already well tuned into the service provider's operating environment, the upgrade to Moneta will be smooth and it will meet the provider's revenue assurance challenges quickly. This additional implementation is a clear indication of the superiority of our products and the confidence customers have in our solutions."

The Moneta implementation will provide the service provider with an integrated solution to address revenue assurance issues across areas such as service fulfillment, usage integrity, retail billing, interconnect/wholesale billing and content settlement.

A key component of the Subex suite of Revenue Maximization solutions, Moneta is the leading choice for telecom operators looking to improve the health and vitality of the entire revenue chain. It helps tackle critical Revenue Assurance challenges across the enterprise and provides unprecedented automated correction capabilities to improve bottom-line results and provide a quick return-on-investment.



Leading service providers around the world turn to Subex to combat fraud, conduct revenue assurance, correct configuration and interconnect billing errors, and manage third-party relationships to maximize margins and adopt lean operations.

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#### **About Subex Limited**

Subex Limited is a leading global provider of Operations and Business Support Systems (OSS/BSS) that empowers communications service providers to achieve competitive advantage and deliver new service experiences to subscribers. The company pioneered the strategic concept of the Revenue Operations Center (ROC) – a centralized framework for end-to-end control of a service provider's revenue and costs, fostering operational dexterity for sustained profitability.

Subex's software portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfillment, provisioning automation, revenue assurance, cost management, data integrity management, fraud management and interconnect/interparty settlement.

Subex's customers include 32 of the world's 50 largest service providers. The company has more than 270 installations across 70 countries.

For more information please visit [www.subexworld.com](http://www.subexworld.com).

#### **Forward Looking and Cautionary Statements**

Certain statements in this release concerning Subex's products, strategy and future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, market acceptance of Subex's products and services, Subex's ability to implement its growth strategy, competition in Subex's areas of business and general economic conditions affecting the telecom industry.

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