



Press Release

15 January 2008

Subex launches enhanced Prevea credit risk management solution to help telecom service providers reduce revenue loss from delinquent accounts

Bangalore, INDIA: Subex Ltd, a leading global provider of Operations Support Systems (OSS) solutions for communications service providers, today announced the release of Prevea™ 2.2, the latest version of its credit risk management offering that enables communications service providers to continuously assess and mitigate subscriber credit risk throughout the customer lifecycle.

Designed to help service providers achieve greater operational efficiency and a key component of the Revenue Operations Center (ROC), Prevea tracks credit risk in near real-time, prior to subscriber acquisition, ongoing usage, and recovery. Prevea builds an extensive customer profile consisting of demographics, usage patterns, payment information and other relevant customer information.

Prevea 2.2 brings out the 'true exposure' of the subscriber and enables operators to automatically track credit risk by removing the guesswork associated with the value of service utilization. It creates structures and processes for defining credit risk assessment schemes and customer-specific credit limits, allowing for alert conditions to be configured that track risk variations, such as deviations in customer behavior and payment delays/reversals.

It also raises alerts at the earliest signs of an account problem and provides workflow mechanism to aid investigation. The benefits of deploying Prevea are increased customer profitability, improved collection rates, reduced bad debts and operating costs and improved bottom-line financial performance.

Mark Nicholson, Chief Technology Officer, Subex Ltd. said, "This latest version of Prevea is designed to enable service providers to easily monitor subscriber risk and



improve the bottom-line. These latest product updates make it easier for our customers to optimize their margins and become leaner and more efficient in their operations.”

Prevea 2.2 is market ready.

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About Subex Limited

Subex Limited is a leading global provider of Operations Support Systems (OSS) that empowers communications service providers to achieve competitive advantage and deliver new service experiences to subscribers. The company pioneered the strategic concept of the Revenue Operations Center (ROC) – a centralized framework for end-to-end control of a service provider's revenue and costs, fostering operational dexterity for sustained profitability.

Subex's software portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfillment, provisioning automation, revenue assurance, cost management, data integrity management, fraud management and interconnect/interparty settlement.

Subex's customers include 32 of the world's 50 largest service providers. The company has more than 150 installations across 60 countries.

For more information please visit www.subexworld.com.

Forward Looking and Cautionary Statements

Certain statements in this release concerning Subex's products, strategy and future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, market acceptance of Subex's products and services, Subex's ability to implement its growth strategy, competition in Subex's areas of business and general economic conditions affecting the telecom industry.

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