

**Press Release**

**31 March 2008**

**Subex ensures maximum revenues from content-based telecom services with new version of Moneta Revenue Assurance solution**

**Bangalore, INDIA:** Subex Limited, a leading global provider of Operations Support Systems (OSS) for communications service providers, today announced the immediate availability of Moneta™ 2.6, a major new edition of the telecom industry's leading Revenue Assurance solution for IP-centric networks, cable, wireless and wireline operators.

“Content-based services are critical to boosting bottom-line revenue and gaining a competitive advantage within extremely tight market conditions,” said Mark Nicholson, Subex’s CTO. “This new version of Moneta addresses the growing need to monitor and monetize content-based services, and it includes several additional features that greatly improve the usability and value of automated Revenue Assurance technology.”

Other new features of Moneta 2.6 include:

- Enhanced capabilities to analyse data from IP-based systems for data, voice and value added services. Moneta can process and analyse any data from systems compliant with IPDR v3.5.1 specification, helping operators to quickly integrate the system with content and IP based systems.
- Advanced trending capabilities with historic and multiple analysis capabilities that captures unique network and service usage activity for quick detection of Revenue Assurance issues.
- As operators add new services and products, there is an increasing challenge of dealing with new Revenue Assurance issues. Moneta V2.6 provides powerful multi-dimensional analysis capabilities to support dynamic Revenue Assurance environments.
- Moneta now provides solution templates specific to each type of business that ensures quick deployment and ROI.



- Moneta now provides enhanced data integrity checks, enhanced manageability and increased automation to manage more complex Revenue Assurance environments.

A component of the Subex suite of Revenue Maximization solutions, Moneta is the leading choice for telecom operators looking to improve the health and vitality of the entire revenue chain. It helps tackle critical Revenue Assurance challenges across the enterprise and provides unprecedented automated correction capabilities to improve bottom-line results and provide a quick return-on-investment.

Moneta includes pre-configured solution templates that address Revenue Assurance issues across areas such as service fulfillment, usage integrity, retail billing, interconnect/wholesale billing and content settlement.

Subex is the market leader in Revenue Management solutions, enabling service providers to dramatically reduce risks to the revenue chain by controlling multiple causes of revenue leakage, promoting operational efficiency and hence higher profitability.

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#### **About Subex Limited**

Subex Limited is a leading global provider of Operations Support Systems (OSS) that empowers communications service providers to achieve competitive advantage and deliver new service experiences to subscribers. The company pioneered the strategic concept of the Revenue Operations Center (ROC) – a centralized framework for end-to-end control of a service provider's revenue and costs, fostering operational dexterity for sustained profitability.

Subex's software portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfillment, provisioning automation, revenue assurance, cost management, data integrity management, fraud management and interconnect/interparty settlement.

Subex's customers include 32 of the world's 50 largest service providers. The company has more than 150 installations across 60 countries.

For more information please visit [www.subexworld.com](http://www.subexworld.com).

#### **Forward Looking and Cautionary Statements**

Certain statements in this release concerning Subex's products, strategy and future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not



limited to, market acceptance of Subex's products and services, Subex's ability to implement its growth strategy, competition in Subex's areas of business and general economic conditions affecting the telecom industry.

**Further information:**

In Europe or Asia please contact Peppa Sheridan at Milner LLP

tel: + 44 7725 121189

[peppa.sheridan@milnerllp.com](mailto:peppa.sheridan@milnerllp.com)

In the U.S. please contact Guy Murrel at Catapult PR-IR

tel +1 303-581-7760

[gmurrel@catapultpr-ir.com](mailto:gmurrel@catapultpr-ir.com)

In India please contact Shivaram Lakshminarayan at Genesis Burson-Marsteller PR

tel: +91 9886136796

[shivaram.l@bm.com](mailto:shivaram.l@bm.com)