

**Press Release**

**8 April 2008**

**Fintur Group selects Subex's Fraud Management solution integrated by Gantek**

**Bangalore, INDIA:** Subex Ltd, a leading global provider of Operations Support Systems (OSS) solutions for communications service providers, today announced that it has won a contract from Fintur Group, a major mobile operator consortium located across Eastern Europe and Central Asia, to deliver Fraud Management solutions across all its group companies. The project is being integrated by Gantek Technologies. Gantek acts as the turnkey solution provider for the whole deployment. The deployments will initially start with Moldcell (Moldova), Geocell (Georgia), Azercell (Azerbaijan) and Kcell (Kazakhstan).

After a thorough evaluation process, Subex was selected to deploy its Nikira<sup>®</sup> Fraud Management system, a key component of the strategic Revenue Operations Center (ROC), across the four operators, with a further three to follow during the course of the coming months. The implementation will be done by Gantek who is a leading ICT provider in the region. Subex and Gantek have been partnering together in several projects especially in the Revenue Management domain.

Ms. Olga Pavlic, Head of Customer Relations in Moldcell and Program Manager for the FMS project on behalf of Fintur Group, said, "GSM operators are continuously improving business support systems in order to maintain their edge in a competitive environment. We were impressed with the market feedback we received on the Subex Nikira Fraud Management system. Whilst choosing Subex Nikira Fraud Management Solution, we have found that it provides the best fit for our requirements, ensuring a proven solution amongst GSM operators".



Sudeesh Yezhuvath, COO, Subex Ltd said, “We look forward to working closely with the Fintur Group to deploy the Nikira system across its companies to provide better efficiency for agile operations for a consortium of this size and magnitude.”

Adds Selda Bagdat Bahadir, General Manager, Gantek, “We are keen to work with Subex over the coming months to deploy the Nikira system across the Fintur group. ”

Gantek is positioning itself as the technology and solution provider and providing competitive advantages for customers through value added services as their business partner.

Subex is the market leader in Revenue Management solutions, enabling service providers to dramatically reduce risks to the revenue chain by controlling multiple causes of revenue leakage, promoting operational efficiency and hence higher profitability.

Nikira, uses flexible rules-based alerts and artificial-intelligence driven advanced analytics to help identify likely fraudulent behaviour. This enables operators to detect known fraud types and patterns of unusual behavior in all telecoms environments.

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#### **About Subex Limited**

Subex Limited is a leading global provider of Operations Support Systems (OSS) that empowers communications service providers to achieve competitive advantage and deliver new service experiences to subscribers. The company pioneered the strategic concept of the Revenue Operations Center (ROC) – a centralized framework for end-to-end control of a service provider's revenue and costs, fostering operational dexterity for sustained profitability.

Subex's software portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfillment, provisioning automation, revenue assurance, cost management, data integrity management, fraud management and interconnect/interparty settlement.

Subex's customers include 32 of the world's 50 largest service providers. The company has more than 150 installations across 60 countries.

For more information please visit [www.subexworld.com](http://www.subexworld.com).

#### **About Gantek Technologies**

Having started its information technology activities in 1987, Gantek Technologies has become one of the leading information and communication technologies (ICT) companies of Turkey to implement new technologies in Turkey and in the Region concurrently with the rest of the world.



By making investments in advance in new technologies focused on specific fields, the company implements these technologies. The company, which has adapted institutional management principle, makes long term cooperation with its customers in the areas of focus. Gantek, which offers solutions and services with ISO 9001 quality, has become the fastest growing technology company in Turkey in the “Deloitte Fast 500 ranking” with the professional staff and strategic partnerships. Aiming to create a value chain among its customers, business partners and employees in all its activities, the company has its headquarters located in Turkey.

For more information, please visit [www.gantek.com](http://www.gantek.com)

### **Forward Looking and Cautionary Statements**

Certain statements in this release concerning Subex’s products, strategy and future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, market acceptance of Subex’s products and services, Subex’s ability to implement its growth strategy, competition in Subex’s areas of business and general economic conditions affecting the telecom industry.

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