

Business India

Subex Limited

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Subex Limited seems to be emerging as the national leader in IT software products in pioneering the concept of a Revenue Operations Centre (ROC), which is a centralised approach that sustains profitable growth and financial health through coordinated operational control. Subex Limited's operations and business support systems (OSS/BSS) empower communications service providers (CSPs) to achieve competitive advantage through business optimisation and service agility. "We have been through several acquisitions. The



latest one, that of Syndesis of Canada, was the largest overseas acquisition by an Indian company in the software space as on that day," according to **Subash Menon**, founder, Subex Limited. A graduate in electrical engineering, Menon has held senior positions with companies like Controls and Switchgears Co. Ltd, and Eltel Industries, in the past. Subex's customers include 36 of the world's 72 biggest telecommunications service providers. The company has more than 300 installations across 70 countries. ♦