



Press Release

17 July 2008

**BTC Botswana to enhance operational and cost efficiencies
with Subex solutions**

Bangalore, INDIA: Subex Limited, a leading global provider of Operations and Business Support Systems (OSS/BSS), today announced that Botswana Telecommunications Corporation (BTC) has selected Subex to manage its complete Revenue Assurance, Interconnect Billing and Fraud Management activities across both its fixed line and GSM networks.

BTC was recently awarded a unified license for GSM operations across Botswana and was looking at an integrated solution that would meet their interconnect requirements as well as revenue assurance and fraud management needs. The Subex solution includes Concilia™ Interconnect Billing system, Nikira™ Fraud Management system and Moneta™ Revenue Assurance, which will be implemented across both their fixed line and GSM networks.

Michael R. Carroll, CEO, BTC said, “We were very impressed with Subex’s credentials in Revenue Maximization for fixed and mobile networks. The scalability and interoperability of the Subex solutions across both our networks made it the right choice for us considering our current need.”

Sudeesh Yezhuvath, COO, Subex Ltd. said, “We are delighted to be working with BTC and this is a great endorsement of how our suite of tools can be seamlessly integrated to help deliver operational savings. We also want to congratulate BTC on the new license for GSM operations and are confident that the Subex bundled solution will help them seamlessly deliver new services to subscribers.”

Subex is the trusted partner of operators and carriers around the world seeking to achieve enhanced operational dexterity, offering rapid and flexible delivery of



innovative new services while running lean operations. Subex's award-winning family of best-of-breed solutions is the foundation of the ROC, enabling operational assurance and, as a result, improved operational dexterity.

For further information on Subex, visit www.subexworld.com

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About Subex Limited

Subex Limited is a leading global provider of Operations and Business Support Systems (OSS/BSS) that empowers communications service providers to achieve competitive advantage and deliver new service experiences to subscribers. The company pioneered the strategic concept of the Revenue Operations Center (ROC) – a centralized framework for end-to-end control of a service provider's revenue and costs, fostering operational dexterity for sustained profitability.

Subex's software portfolio powers the ROC and its best-in-class solutions enable new service creation, operational transformation, subscriber-centric fulfillment, provisioning automation, revenue assurance, cost management, data integrity management, fraud management and interconnect/interparty settlement.

Subex's customers include 32 of the world's 50 largest service providers. The company has more than 270 installations across 70 countries.

For more information please visit www.subexworld.com.

Forward Looking and Cautionary Statements

Certain statements in this release concerning Subex's products, strategy and future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, market acceptance of Subex's products and services, Subex's ability to implement its growth strategy, competition in Subex's areas of business and general economic conditions affecting the telecom industry.

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