

## FOR IMMEDIATE RELEASE

Syndesis Expands Asia Pacific Operations... Page 1



**Press Contact:** Christine Payne  
PR Manager  
+ 1 (416) 526-4878  
[payne@syndesis.com](mailto:payne@syndesis.com)

### **SYNDESIS EXPANDS ASIA PACIFIC OPERATIONS**

#### ***Regional Development Center to Deliver Enhanced Solutions for Communications Service Providers***

Toronto, Canada and Bangalore, India – November 20, 2006 – Syndesis, the worldwide leader in Convergent Service Delivery Management (CSDM) solutions, is expanding its commitment to the Asia Pacific region with the opening of a new office in Bangalore, India. This Regional Development Center will support Syndesis' growing regional business by providing enhanced sales and services to communications service providers (CSPs) across the region, as well as enhancing Syndesis' industry-leading technical capabilities and product development capacity.

The new office builds on Syndesis' long working relationship with development firms in India and continues the company's ongoing expansion in the Asia Pacific region, including recent customer success.

"Syndesis has a critical role to play in helping operators across Asia and the Pacific to deliver a true convergence experience for today's increasingly sophisticated and demanding service subscribers," said John Lochow, President and CEO of Syndesis. "We are keen to continue sharing our unique combination of network and systems expertise so that CSPs can maintain a technological edge over their competition and continue to delight their customers. Furthermore, we are committed to growing our business in the burgeoning Asia Pacific region and to do so requires a dedicated regional presence of sales, services, development and support personnel."

... continued

Press Release

#### **Syndesis**

30 Fulton Way, Richmond Hill, ON L4B 1E6  
Tel +1 905-886-7818 | Fax +1 905-886-9076 | [info@syndesis.com](mailto:info@syndesis.com)

**[www.syndesis.com](http://www.syndesis.com)**

## **FOR IMMEDIATE RELEASE**

Syndesis Expands Asia Pacific Operations... Page 2



The Bangalore office is a strategic extension of Syndesis' existing Asia Pacific presence, and the company currently supports more than 20 service providers across the globe, including six of the world's 10 largest service providers.

Syndesis has successfully deployed its award-winning solutions at many of the world's leading carriers, including AT&T (SBC), Telecom Italia, TELUS and Swisscom. These implementations leverage the power of Syndesis' provisioning, activation and data integrity management solutions and are enabling the automation of complex, transaction-intensive, revenue-generating services.

For more information about Syndesis' expanding AsiaPac operations, or to inquire about new employment opportunities, please visit <http://www.syndesis.com>.

### **About Syndesis ([www.syndesis.com](http://www.syndesis.com))**

Syndesis is the leader in Convergent Service Delivery Management, essential for the seamless, painless migration to advanced service offerings, such as Triple/Quad Play, VoIP and IPTV, and advanced architectures, such as IMS. Syndesis empowers the world's leading Communications Service Providers to deliver new network and application experiences for their customers. Renowned for customer success, in-depth network expertise and off-the-shelf support for more technologies and equipment than any other communications software developer, Syndesis is the vendor of choice in deployments at more than 20 major service providers worldwide including AT&T (SBC), Bell Canada, BT, Cingular, COLT, NuVox, Qwest, Sprint, Swisscom, Telecom Italia, Telefonica, TELUS, Verizon Business and Verizon Wireless.

##